

# edwin james hunzeker III

1384 W. Peachtree St. #D2 • Atlanta GA, 30309 • 678-523-2011  
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## Summary:

*Accomplished and detail-oriented creative leader with 10+ years of experience in a fastpaced environment. Excellent organizational and communication skills, with a track record of achieving exceptional results working as part of a team and independently.*

## Experience:

### **Action Integrated Marketing Atlanta, GA | 2008-Present**

#### *Graphics Production Manager |*

- Developed an ongoing animated gif option to present to clients that would adhere to all social media branding guidelines and would overall increase views and the click through rate to clients website
- Instituted emerging technologies into the agency's creative arsenal, focusing on operational efficiency and amplifying potential impact to clients' business
- Maintained successful project management process, managing multiple projects simultaneously with cross-functional teams and external vendors
- Led development of holistic brand standards system to objectively and consistently communicate design rationale for all creative briefs
- Scheduled job traffic daily for an internal and external staff of six (6) designers
- Managed quality control processes, with detailed file folders of all jobs completed and recorded all dates of proof approvals readily available to staff
- Promoted five (5) times throughout tenure

### **Infinity Woodworks Cumming, GA | 2006-2007**

#### *CAD Designer*

- Designed and created layouts for custom furniture
- Directed the design process from on-site measurements to the final product
- Partnered with fellow CAD Designers on special projects and layouts

### **EA Sports Tiburon Orlando, FL | 2005 (3-month contract)**

#### *Quality Assurance*

- Researched, identified and addressed imperfections in video games by using creative and proprietary testing processes
- Worked closely with fellow game testers to advance the overall production
- Wrote step-by-step instructions on how to create flaws in video games

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## Experience Cont'd:

### **Kids ScoreCard** *Orlando, FL | 2004-2007*

#### *Creative Coordinator*

- Created all sketch, wireframe, prototype and visual mockups
- Developed an intuitive and easy-to-use user interface for the website
- Assisted sales team by building customizable assets used in sales presentations

### **CARMAX** *Norcross, GA | 2002-2004*

#### *Sales Consultant*

- Handled consumer-centric test-drives, trade-ins, credit applications and all sales paperwork

## Freelance:

### **Recent Projects:**

1374 Sessions - *Creative Consultant*

Minor League Baseball - *Social Media Freelancer*

The Walking Dead - *On-Screen Zombie Extra* (this is random, but I had a lot of fun)

House of Music - *Custom Graphics Freelancer*

Todos.com - *App Interface Developer Freelancer*

## Education:

### **Full Sail University** - *Orlando, FL | 07/04 - 08/05*

*Associate of Science Degree in Digital Media*

### **Skills:**

*Adobe Photoshop*

*Adobe InDesign*

*Adobe Illustrator*

*Adobe After Effects*

*Adobe XD*

*Adobe Animate*

*Adobe Dreamweaver HTML5/CSS3*

*Madrix*

*UX & UI Design*

*Motion Graphics*

*Animated GIFs*

*Lenticular Printing*

*PC/Mac*